

Scott Lake Golf & Practice Center  
911 Hayes St.  
Comstock Park, MI 49321  
616-784-1355

Scott lake Golf & Practice Center is excited to announce the addition of GPS technology that will arrive with our new golf carts in March of 2017. Not only will this customer enhancement help golfers with yardage distances, it will be an excellent place for you to place an advertisement.

Unlike placing a sign at the tee box, full page ads enable your company advertisements to be displayed throughout the golf course. Today's consumers are highly responsive to technology based advertisements.



This 7" unit will be mounted on 100 golf carts and your message can be seen on each one.



As the golf cart leaves the tee box your ad appears as it drives through a geo-fence. As the golf cart leaves the geo-fence area the unit returns to the distance screen. Ad size is 1280 by 800 pixels. Ads must be in jpeg format, RGB color and saved at a medium compression.

**Billboards** at the clubhouse area. These billboards are 20” high by 48” wide.

**FRONT FACING**



**Money Shot Sign Boards** on different locations of the golf course. Some locations are on tees, behind greens, on the range and other choice locations though out the course. 3’ by 6’



**Bench Signs** on the course  
This illustration is not to scale. Sign is 2’ by 4’



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We are in the process of ordering new scorecards for the 2017 season and we have some openings for new advertisers on our scorecard. If you advertise on the scorecard you will also have a listing on our website and we can also include you in the revolving advertising space on the front page of our website.


**Tear Off Tab** attached to the scorecard. This tear off tab is approximately 1.75 inches by 5.75 inches with printing on both sides. It is excellent for a coupon offer.  
Tear Off Tab Fee— for 30,000 scorecards plus listing on sponsors page.

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**Win a golf vacation for two in Florida!**

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ email \_\_\_\_\_

Entry Form must be completely filled out. No purchase needed to enter.  
One entry per person per day. See complete rules on the backside.



SCOTT LAKE  
WHERE GOLF IS FUN  
Golf & Practice Center

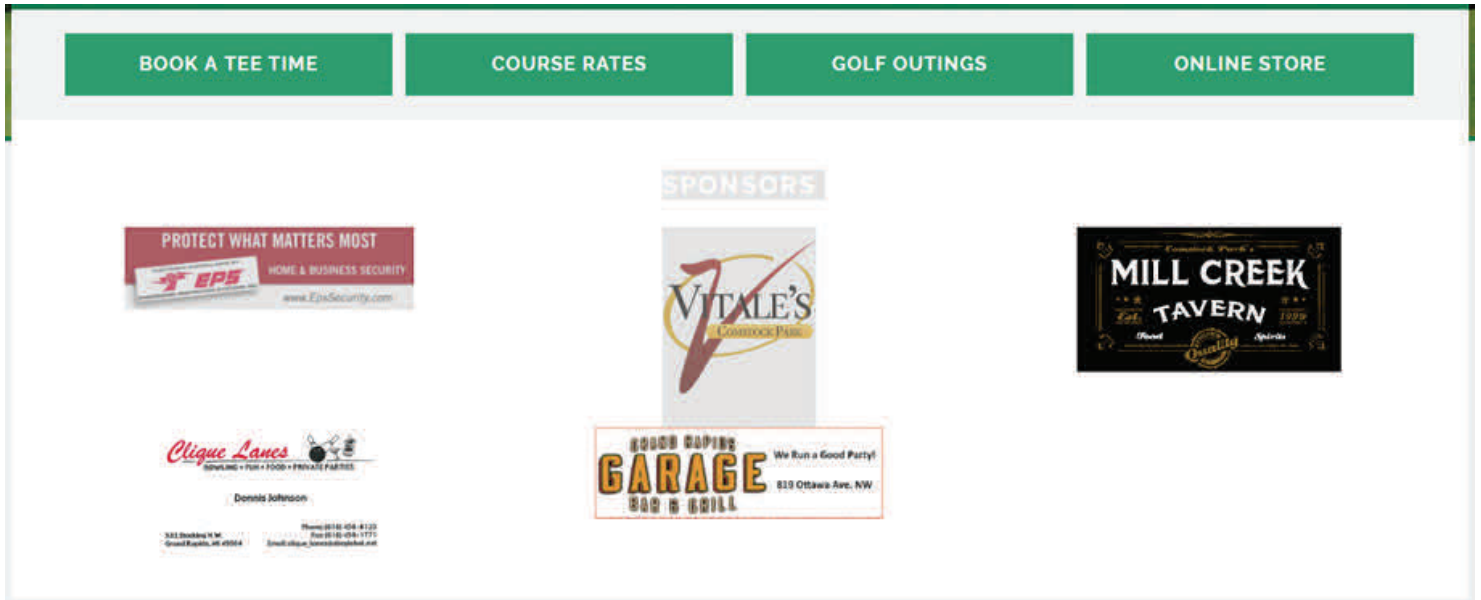
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**Panel ad space** is approximately 1 inch high by 3.75 inch wide single side.  
Full color and the use of your logo. Make it a coupon if you wish.  
Panel Ad Fee— for 30,000 scorecards plus listing on the sponsors page.



As these items are limited let us know of your interest as soon as possible so we can meet our printing deadlines.

## Sponsor Page on the Website



Your ad can be linked directly to your website home page or to a landing page you create.

# Home Page of Website with Flash Ad

Scott Lake Golf & Practice Center

WE REALLY DO HAVE MORE FUN!

[BOOK A TEE TIME →](#)

**SCOTT LAKE GOLF & PRACTICE CENTER**

2017 Annual Golf Programs are available  
Golf Course will be open on Sunday the 27th. Call for a tee time

New Carts with GPS for 2017

**SPONSORS**

**VITALE'S**  
COMSTOCK PARK  
West River Drive in Comstock Park

Vitale's is a great place to meet friends and have fun!  
Enjoy!  
Agostino Vitale

This Flash Ad Rotates

And can be linked to your website or a landing page that you create.

SCOTT LAKE  
GOLF PRACTICE CENTER  
MARKETING OPPORTUNITIES FOR 2017

|  |                      |
|--|----------------------|
| GPS ADS  |                      |
| (1) FULL (6) PANEL (1) BANNER (2) ALT            | ONE AD-THREE 9'S     |
| (1) FULL (6) PANEL (1) BANNER (1) ALT            | ONE AD-TWO 9'S       |
| (1) FULL (6) PANEL (1) BANNER                    | ONE AD-ONE 9         |
| (1) FULL (6) PANEL (1) BANNER ON EACH NINE       | ONE AD ALL THREE 9'S |
|  |                      |
| SCORE CARD                                       |                      |
|  | TEAROFF TAB          |
|  | PANEL AD             |
|  |                      |
| BILL BOARD                                       |                      |
|  | CLUBHOUSE AREA       |
|  | 1ST YEAR             |
|  | 2ND & 3RD YEAR       |
|  |                      |
| MONEY SHOT                                       |                      |
|  | RANDOM GOLF COURSE   |
|  | 1ST YEAR             |
|  | 2ND & 3RD YEAR       |
|  |                      |
| BENCH SIGNS                                      |                      |
|  | TEEBOX AREAS         |
|  | 1ST YEAR             |
|  | 2ND & 3RD YEAR       |
|  |                      |
| WEBSITE SPONSOR PAGE                             |                      |
|  | LISTING WITH LINK    |
|  |                      |
| WEBSITE FLASH AD                                 |                      |
|  | REVOLVING WITH LINK  |
|  |                      |
| BUILDING SIGN                                    |                      |
|  | 30 DAYS REVOLVING    |
|  |                      |
| EBLAST TO OUR DATA BASE<br>AS PART OF NEWSLETTER |                      |
|  | EACH INSERTION       |
|  |                      |
| SCOTT LAKE AP                                    |                      |
|  |                      |