



# Scott Lake Nifty Fifty

## HIGH VALUE RETURNS—THE MORE YOU PLAY THE BETTER IT GETS

Scott Lake Golf and Practice Center's chief economist, Phil Phrugalson, has put together the nifty price of \$170 each for only fifty packages for Sunday morning golf. The packages were created with a mission statement to help it's customers consistently return to the golf course every Sunday for a high value round of golf and by years end, keep more dollars in the customer's wallet. The packages carry out this mission statement by only charging the customer their cart fee after the initial package price. Using this principle, the package owner increases the value of their investment the more they play.

## THE MATH—THE MORE YOU PLAY THE BETTER IT GETS

Scott Lake Country Club offers the Nifty Fifty Program for \$170.00 and that covers your green fees for the season on Sunday mornings. The green fee for Sunday is \$31.00 and by the time you have played six times you are ahead of the game. If you play 20 times your average green fee is now \$8.50! Cart fees are required at \$15.00 for 18 holes of golf. Tee off times for 2019 available for the Nifty Fifty are before 11 AM. See the registration form for the other restrictions.

## AGAIN FOR 2019-PLAY MONDAY THROUGH FRIDAY AFTER 7pm

Our high quality value investment just got better! In addition to your Sunday morning play, you can come out after the leagues on Monday through Friday and play golf for only the price of a cart. Open tee times after league usually start around the 7 o' clock hour and are a great way to unwind after a long day at work. Check with the golf shop staff on a daily basis to see what time you can start. You get to play more golf for the same price!

## FOR 2019-PLAY MEMORIAL DAY, JULY 4TH AND LABOR DAY.

It just got better! In addition to your Sunday morning play, you can play on these three holidays: Memorial Day, July 4th and Labor Day before 11am. That gives you three more days to play more golf.



# Scott Lake Nifty Fifty

## What is a Nifty Fifty Package?

- You get 18 holes of golf on Sunday mornings with tee times available before 11am. (Carts are extra and mandatory. \$15.00\*\* for 18)
- You get the chance to play up to 33 or more Sundays in the season, which means you can play 5 full priced rounds and get the next 28 free!
- You get to play golf after our leagues on Monday through Friday (after 7PM) for only the price of a 9 Hole cart.
- You get to play on Memorial Day, July 4th and Labor Day before 11AM.

## How much is the Nifty Fifty Package?

We will be selling 50 Nifty Fifty Packages for \$170\*\*. Once the package fee has been paid, you are part of the best golf value in West Michigan.

\*Nifty Fifty restrictions apply ~ see details below.

### Nifty Fifty Restrictions:

- 18 HOLES OF PLAY ON SUNDAY. UP TO 9 HOLES OF PLAY AFTER 7 PM on Monday through Friday.
- CART USAGE IS REQUIRED.
- TEE TIMES AS AVAILABLE ON SUNDAY BEFORE 11AM AND AFTER LEAGUES (AFTER 7PM) MONDAY—FRIDAY.
- PLAY ON MEMORIAL DAY, JULY 4TH AND LABOR DAY BEFORE 11AM.
- TEE TIMES ARE REQUIRED.
- NO PLAY AS A SINGLE.
- TEETIMES ARE SUBJECT TO LIMITATIONS BY PREBOOKED OUTINGS AND EVENTS.
- NOT VALID WITH ANY OUTINGS, EVENTS, OR SPECIALS. OPEN GOLF ONLY.
- EXPIRES NOVEMBER 1, 2019
- SUBJECT TO CHANGE WITHOUT NOTICE.
- HANDICAP SERVICE IS AVAILABLE FOR AN EXTRA \$15.00 PER SEASON
- OUR METHOD OF COMMUNICATION IS EMAIL AND TEXT MESSAGING WITH YOUR PERMISSION.

\*\* In the event that the State legislature passes a services tax on golf we will add that to the fee.

- You get to play on Memorial Day, July 4th and Labor Day before 11AM.

### Scott Lake Golf & Practice Center 2019 Nifty Fifty Registration Form

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ Zip \_\_\_\_\_ E-mail: \_\_\_\_\_

Month of Birth \_\_\_\_\_

I agree to the Nifty Fifty Restrictions \_\_\_\_\_

(Signature Required)

ANNUAL PROGRAM FEES ARE NON-REFUNDABLE. SCOTT LAKE RETAINS THE RIGHT TO MODIFY OR CHANGE THE PROGRAM. ANNUAL PROGRAMS ARE NOT TRANSFERABLE. BY PAYING FOR AND JOINING THIS PROGRAM, THE INDIVIDUAL AGREES TO ABIDE BY THE WRITTEN RESTRICTIONS AND POLICES OF SCOTT LAKE GOLF AND PRACTICE CENTER.